



**FDM<sub>4</sub>**  
ERP WMS ECOM CRM

# APPAREL

## SOFTWARE SOLUTIONS

SIMPLE. SMART. SECURE.



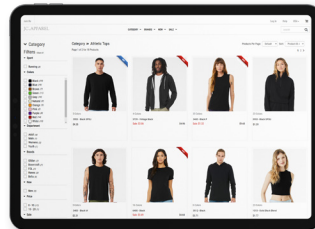
**ERP**

Designed for  
Your Industry



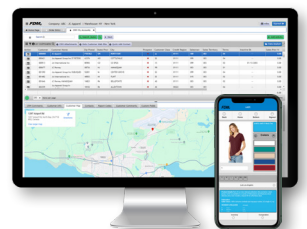
**WMS**

Making Every  
Step Count



**ECOM**

Business B2B &  
Retail B2C



**CRM**

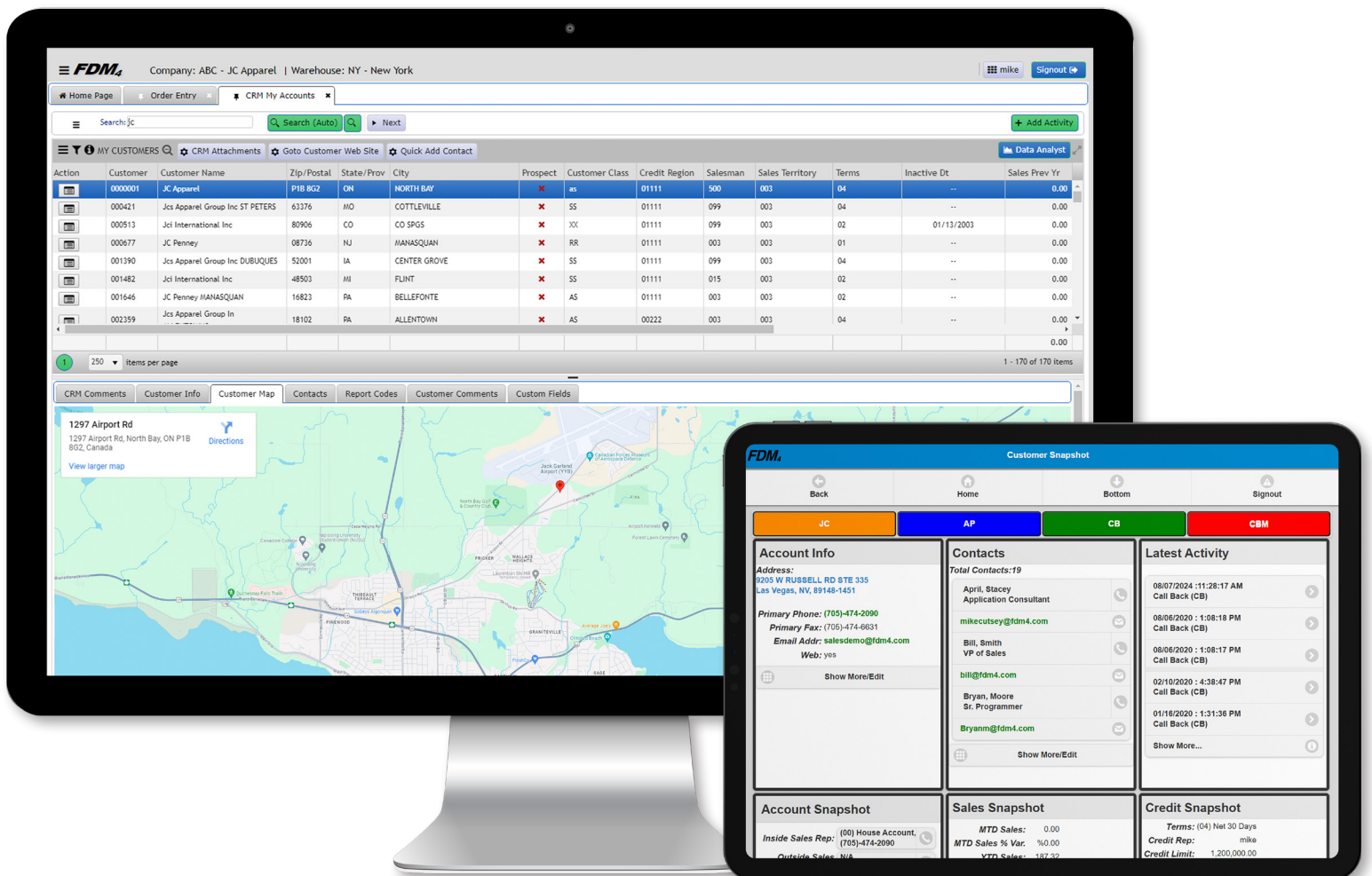
Information In  
Real-Time

# CRM IMPROVE SALES PRODUCTIVITY

## CUSTOMER SERVICE & PROFITABILITY

The CRM module, integrated with ERP, provides sales reps with real-time sales and customer data, simplifying order placement and customer acquisition. It ensures that any changes to customer information are instantly updated in the master database. This integration enhances efficiency and accuracy.

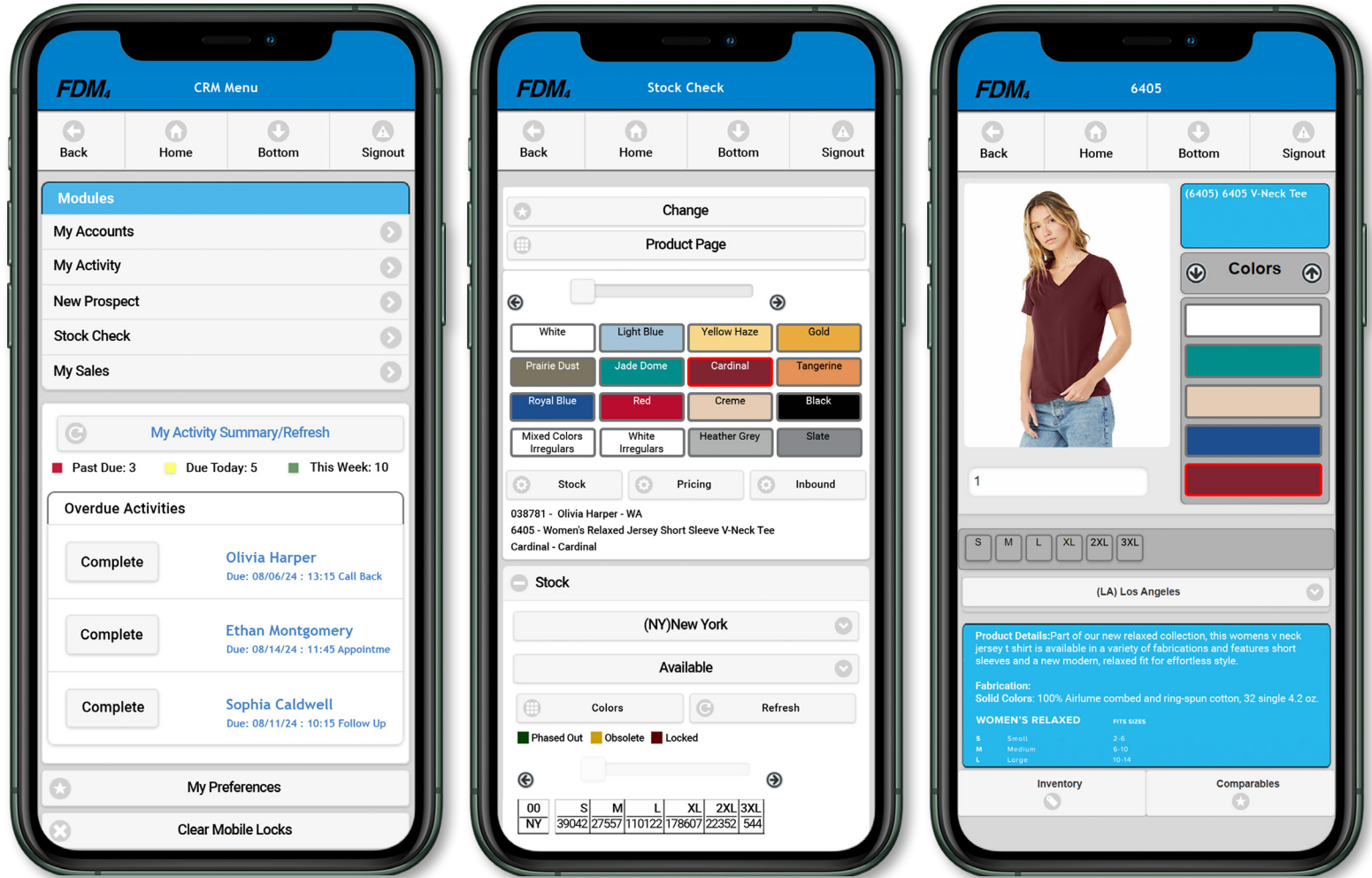
**Consistent, Automatic CRM Business Processes Benefit the Whole Team.** FDM4 CRM provides the tools to help you increase sales and productivity including drill down of credit, summary of sales, and drop ship sales; plus, rolling twelve months total sales, pieces, dozens, average days to pay, average invoice, credit limit and terms, and more.



**Convenient Mobile Access.** Instant access via web browser to place orders, view order status, order history, real-time accounts receivable, credit terms, and activity management.

- Built-in security and permissions to support access and ownership
- Import/Export Utility
- Track customer communication – frequency and content
- Custom fields allow you to create unique client criteria for reporting and marketing

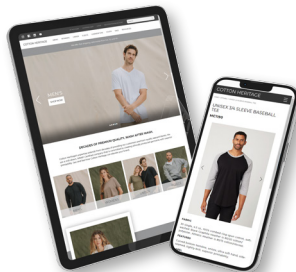
**Oversee All CRM Activity on the System.** Supervisors can view all activities assigned to each CRM user and can reassign activities for those who are absent from work.



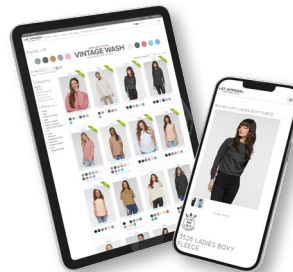
**VISIT OUR FDM4 USER SITES**



**usabayside.com**  
ERP, B2B, CRM, WMS



**cottonheritage.com**  
ERP, B2B, CRM, WMS

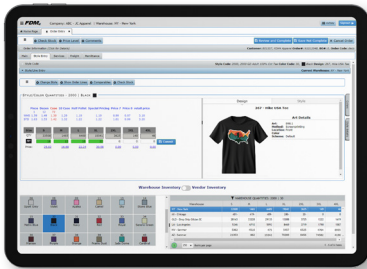


**latapparel.com**  
ERP, B2B, CRM, WMS



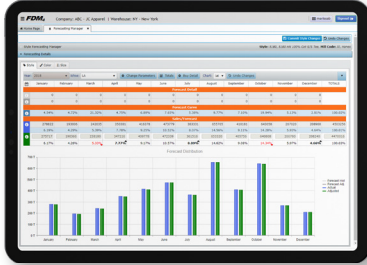
**wpsportswear.com**  
ERP, B2B, CRM





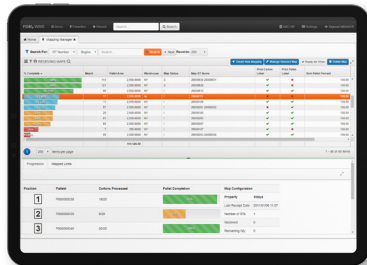
## Order Management & Sales

- Order Processing
- Decoration Entry
- B2B & B2C ECOM
- EDI/EASI & Promo Standards
- Credit Card Processing
- Returns & Claims



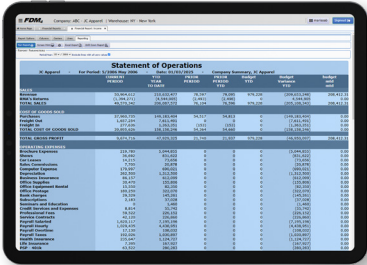
## Inventory Management

- Inventory Control
- Intelligent Allocations
- Warehouse Transfers
- Forecast Replenishment



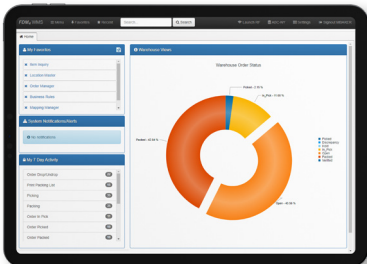
## Supply Chain Management

- Vendor Portal
- Purchasing & ASN's
- Manufacturing
- Warehouse Management
- Sales & Vendor Analysis



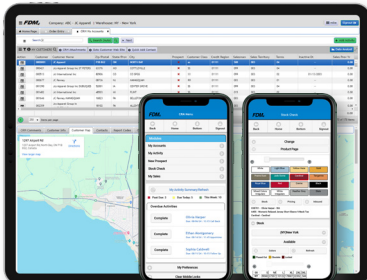
## Financial Management

- General Ledger
- Accounts Receivable
- Financial Reporting
- Accounts Payables
- Multi-Company Consolidation
- Multi-Currency



## Business Intelligence

- Enterprise Reporting
- Charts & Analytics
- Dashboards
- Data Marts



## Customer Relationship Management

- Desktop CRM
- Mobile CRM
- Lead & Contact Management
- Sales & Order Tracking

# SINGLE CALL

## FOR ALL SUPPORT

**SOFTWARE, HARDWARE, & COMMUNITY**



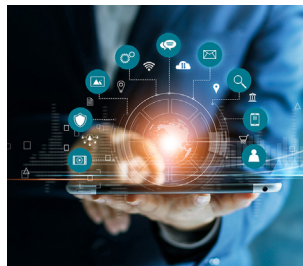
**Cloud Solutions & On  
Premise Hardware**

**Data Conversion**



**Disaster Recovery &  
Business Continuity**

**Training & Conference  
Room Pilot**



**Consultation & Analysis**



**Software Support Services**

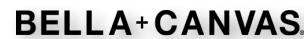
**Customization &  
Systems Integration**



**Upgrades &  
Enhancements**

# DISTRIBUTOR

## SHOWCASE



# MANUFACTURER

## SHOWCASE



# DECORATION

## SHOWCASE







**FDM4 AMERICA INC.**



**FDM4 INTERNATIONAL INC.**



# SOFTWARE

## TO GROW YOUR BUSINESS

**SIMPLE. SMART. SECURE.**

For over 45 years FDM4 International Inc. has specialized in becoming a leading provider of integrated ERP, WMS, E-Commerce (B2B/B2C), Decoration, and CRM.

FDM4's robust, scalable solutions are easy-to-use industry-specific applications for Distributors & Manufacturers in various industries including: Apparel, Promotional Products, Team Sports, Uniforms, Accessories, Footwear, and Consumer Products.

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